



CASE STUDY

TRANSFORMING TRAINING OF INDEPENDENT SERVICE PARTNERS



Transforming training of independent service partners and boosting ROI

Scenario

An international manufacturer of commercial kitchen equipment needed a new approach to training and supporting independent service representatives around the globe. Traditional in-person training was too expensive to support growth plans (in addition to being shut down during the pandemic) and webinars are poorly attended and inconvenient.

Solution

The company developed an incentivized microlearning program for a new product on the Whistle platform and launched with independent service technicians in the US and Europe.

Impact

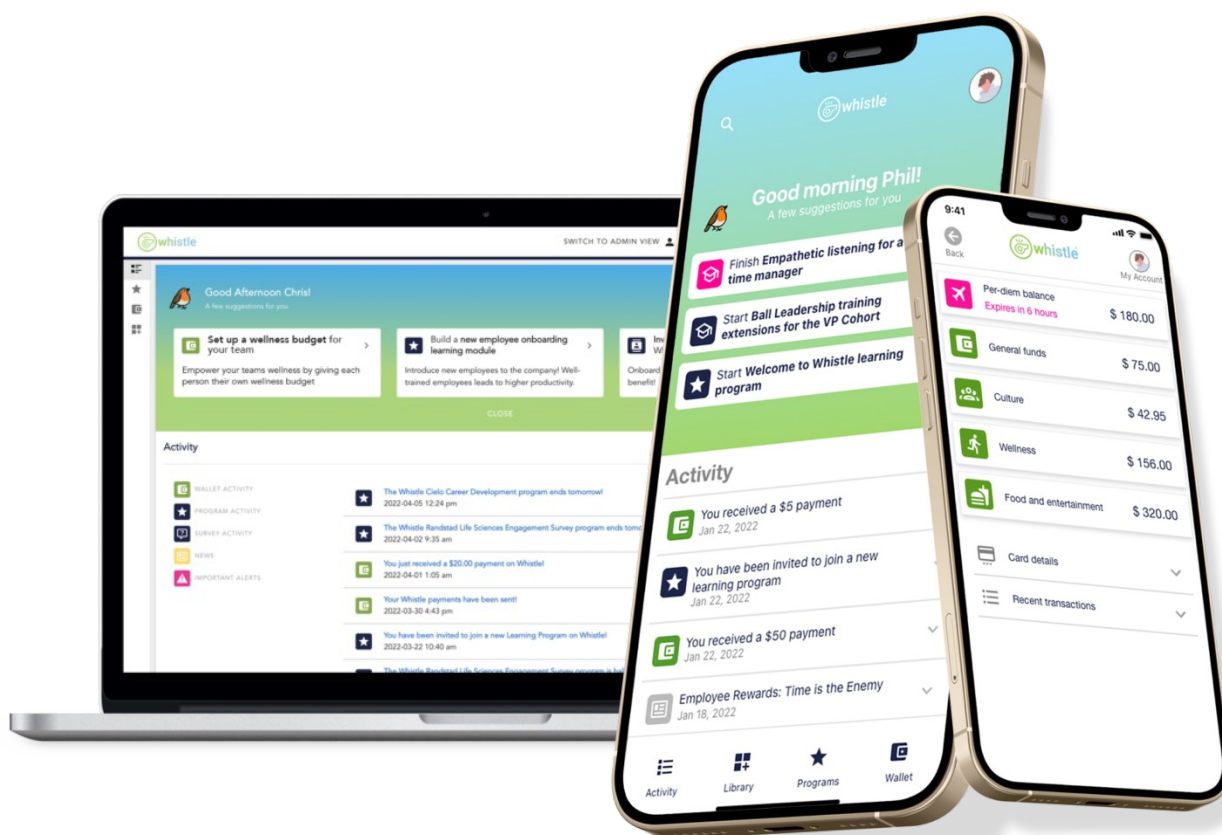
75% of the participants completed the training within 30 days through a 30 minute microlearning program (instead of what was a 2 hour in person training). The learning program can be reviewed at any time by the service tech (even in the field) and the company significantly reduced overall training expenses.

“It’s super easy to work with. I really like it. I’m able to do it in between tasks and without even thinking about it, I’m already halfway done.” -
Branch Manager - Cleveland

About Whistle

Whistle helps companies create employee loyalty. From better onboarding to employee payments, remote team engagement to learning experiences – the Whistle platform integrates the key elements that create employee loyalty, and better business outcomes.

Simple. Easy. Just whistle.



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Or contact us to learn more and how we can help improve your employee loyalty.

www.weWhistle.com