Introduction to Whistle Rewards for Procore

February 2024

Each year construction companies in the US leave about $100b of profit on the table because of a lack of behavior insights and effective tools.

$50b to $60b of that value is Procore clients!

Factors impacted by behavior

✓   Technology adoption

✓   Performance

✓   Retention

✓   Safety

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What we often hear from construction company owners, project managers and supervisors that describes the challenge

Sound familiar?

We can't get people to use new technology."

"We are not consistent in how we record information"

"Even though they know their supposed to (fill in the blank), it rarely happens"
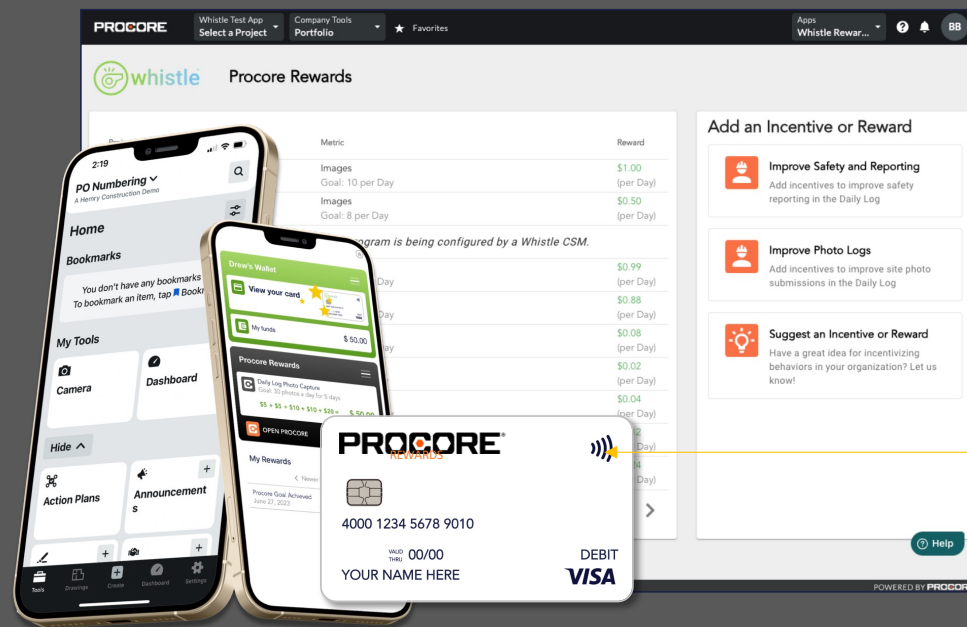
"My guys won't adopt new technology"

"We are not getting the expected value from Procore"

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Introducing Whistle Rewards for Procore, an easy-to-use integration that automates Procore engagement and utilization for the construction industry.

Customized to client's brand

Available in the Procore Marketplace

For example, creating and launching a safety incentive program in Procore takes less than one minute!

1. Choose one or more projects in Procore

2. Choose participants from those projects

3. Accept or edit recommended incentive program.

   • For each program, Whistle pre-fills a suggested value for all the program elements based on best practices. Over time this gets smarter using AI.

4. Launch!

Add an Incentive or Reward

Improve Safety Reporting
Add incentives to improve safety reporting in the Daily Log.

Improve Photo Logs
Add incentives to improve site photo submissions in the Daily Log

Complete Submittal Logs
Add incentives to create a more complete Submittal Log

Just Launched!

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Case Study: Safety incident reporting in the Daily Log increased by 50% for about $5 a day across 9 projects!

100% Engagement
All projects invited to participate, did!

50% Increase in Safety Reports
Compared to the 12 week average

$5.16 Average Daily Reward
Paid out per project

KORTE
build smart.™

LOCATION:
SAINT LOUIS, MO

ANNUAL CONSTRUCTION VOLUME:
$600 MILLION

PRIMARY INDUSTRY:
DISTRIBUTION CENTERS, DEPT OF DEFENSE, HEALTHCARE

"Whistle Rewards is an easy way to improve reporting in Procore and help build a culture of safety and performance."
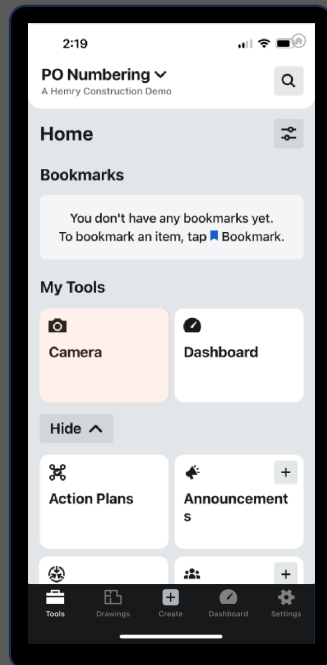
ALEX AYRES
DIRECTOR, TECHNOLOGY AND DEVELOPMENT.
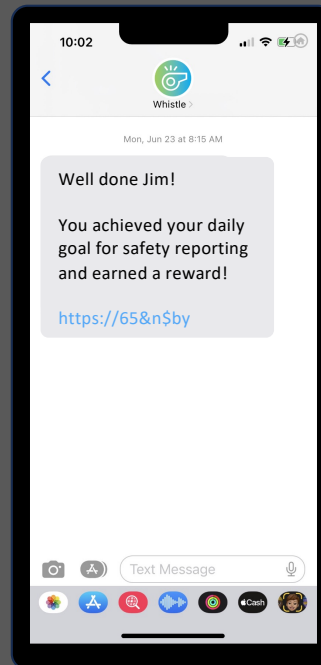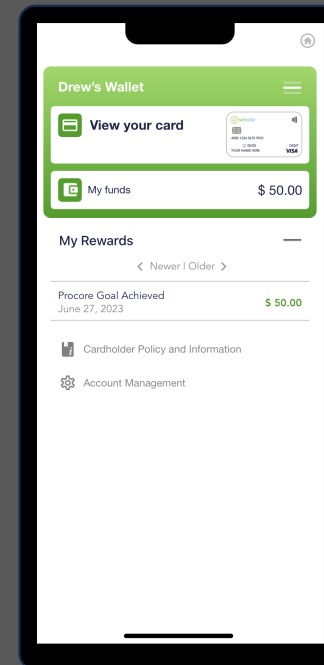KORTE CONSTRUCTION

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We spent a lot of time developing a UX that is so simple, participants don't even need to download another app!

1. Complete the desired task in Procore (like adding a safety incident report)

2. Whistle sends a text message recognizing the goal and linking to your reward.

3. Open the digital wallet and access funds or see current balance. (or order a physical card)

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Whistle Rewards can also deliver recognition, rewards and incentives to built culture, increase retention and drive better team performance.
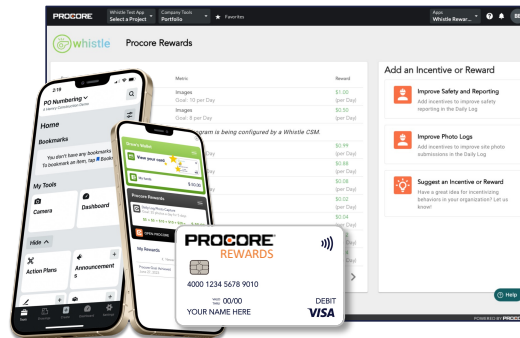
The Whistle Rewards Platform

Build the culture and recognize all the behaviors that make your team and company successful.
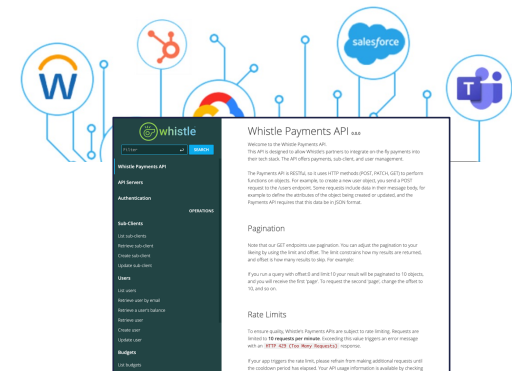

Whistle Rewards for Procore

Increase adoption, engagement and consistency of the Procore platform and behaviors measured in Procore.

Whistle Payments API

Add rewards to any system or workflow to improve performance across your organization

Whistle Rewards contact information

info@whistlerewards.com

Whistle Rewards pricing is based on company size

Revenue	Up to $200m	$200m to $500m	$500m to $1b	$1b+
Price (monthly)	$500	$1,000	$2,500	$5,000
Whistle Rewards	✓	✓	✓	✓
Procore Integration	✓	✓	✓	✓
Whistle Rewards API Access	Additional Fee	✓	✓	✓

	Whistle Rewards Platform	**Procore Integration**	**Whistle Rewards API Access**
Some of the programs supported	• Ad-hoc safety rewards • New technology adoption • Productivity incentives • Job site training • Employee recognition	• Increase safety incident reporting • Increase photo documentation • Completion goals in the submittal log	• Add payments to existing workflows or technology

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